

NEWS RELEASE

FashionTV Gaming Group Announces New Revolutionary Venture – Converting Land-based Casinos into FashionTV Casinos Connected Online

A new innovative FashionTV branded VIP Gaming Lounge is born – FashionTV Diamond Lounge offers a unique land based FashionTV casino experience with live dealer integration

14 November 2019, MALTA– Always one step ahead of the game, FashionTV Gaming Group, one of the industry’s fastest growing B2B companies, has announced its latest venture that includes partnering up with reputable land-based casinos and creating FashionTV branded casino lounges that are available online for real money play.



‘FashionTV Diamond Lounge’, (<https://www.ftvdiamondlounge.com/>), is one of the latest ventures in FashionTV Gaming Group’s portfolio and fully embodies the Group’s ethos of combining real-life luxury with the virtual world of online gaming, offering the best of both worlds.

This exclusive casino lounge franchise will offer a turnkey ‘hybrid package’ approach to land-based casinos, allowing guests to play inside the luxurious FashionTV branded lounges located within the casino and literally step into the world of luxury brought by FashionTV. Packages include bespoke branded furniture and casino equipment as well as lavish FashionTV design and décor, catwalks, FTV Screens and a number of other elements that bring out the FashionTV glam.

Additionally, this real-life Fashion TV casino experience is replicated as premium online games by means of high-tech digital streaming equipment. This dual experience offers casino lounges, and the casino that hosts them, an additional growth engine through online gameplay that replicates the glamor of the offline experience, all from the comfort of the players’ home.

“Imagine walking into a land-based casino, being welcomed into an exclusive FashionTV Diamond Lounge casino area and being invited to play in a premium FashionTV lifestyle setting. It’s a dream come true, you’ve got a catwalk, FashionTV models, dazzling screens and a general feel of glamour and fashion.

Decide to head back? Pick up just where you finished off when you get home, interact with the same live dealers and get the same land based FashionTV experience you had at the casino. It’s all about taking the charm of the real-life experience and convert that into a superior online gaming experience”, noted Aviva Banner, Head of Media at FashionTV Gaming Group

Live Casino is one of the newer fast-growing segments of online gaming that's consistently increasing in popularity. Players enjoy the interaction amongst other players and live casino dealers, while offering peace of mind in knowing that they're playing at a casino and with a brand they know and trust.

"By taking an already established and reputable land-based casino, and adding a new area with a look & feel of FashionTV luxury and excellence, we're able to provide an identity that extends itself across both the real and virtual worlds offering increased value to our players and partners", noted Aviva.

FashionTV Gaming Group, via FashionTV Diamond Lounge, (<https://www.ftvdiamondlounge.com/>), will seek to branch out its operations over the coming year, giving reputable land-based operators the opportunity of offering FashionTV branded games, tables, and live dealers, as well as the chance to engage in a number of cross-marketing endeavours including FashionTV branded lifestyle events, tournaments, gala nights, international FashionTV parties and more.

"By applying a unique B2B sublicensing model to the powerful FashionTV brand, FashionTV Gaming Group enables software providers and operators to build and run their own FashionTV-branded games and websites, as well as rolling out a series of branded casinos, live dealers, sports betting sites, bingo, lotto, social games and other gaming verticals", concluded Ms Banner.

About FashionTV Gaming Group:

FashionTV Gaming Group holds the global exclusive license to utilise FashionTV Brand for all online gaming activities, backed by the FashionTV giant network the Group is the first mover, aims to bridge the gap between the worlds of luxury, fashion and the virtual world of online gaming.

The company's current partners branded online games and websites allow players to experience the glamor of the FashionTV brand through some of their favourite online game providers.

By drawing on extensive FashionTV archives and countless storylines, FashionTV Gaming Group presents new generation of luxury branded online gaming verticals through a series of slots, arcade, table games, sports and more, as well as Live Casino games and Live Dealers. FashionTV branded online gaming products bring in a new significant audience that's there for the FashionTV experience.

And speaking of which, players and affiliates are rewarded for their participation and loyalty with exclusive prizes, FashionTV branded goods and tickets to some of the most exclusive parties around the world amongst others.

Backed by the giant FashionTV network, FashionTV Gaming Group continues to bridge the gap between the worlds of high life and online gaming, whilst bringing forward innovative ventures like the FashionTV Diamond Lounge casino suite that further reinforce this concept – in full glam.

For more information, please contact:
FashionTV Gaming Group

Email:

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info@fashiontvgg.com

Visit:

www.ftvdiamondlounge.com

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NEWS RELEASE POSTINGS

LyceumMedia.com (PR3) 

<https://www.lyceummedia.com/fashiontv-gaming-group-announces-new-revolutionary-venture-converting-land-based-casinos-fashiontv-casinos-connected-online/>



FashionTV Gaming Group Announces New Revolutionary Venture – Converting Land-based Casinos into FashionTV Casinos Connected Online

Posted on November 13, 2019 by [admin](#)

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IGAMING TRADE MEDIA

CalvinAyre.com (PR5)

<https://calvinayre.com/2019/11/14/press-releases/fashiontv-gaming-group-announces-new-revolutionary-venture-converting-land-based-casinos-into-fashiontv-casinos-connected-online/>
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**GAMBLING NEWS
WITH AN EDGE**



FashionTV Gaming Group announces new revolutionary venture – Converting land based casinos into FashionTV casinos connected online

BY Press Releases ON November 14, 2019

TAGS: FASHIONTV DIAMOND LOUNGE FASHIONTV GAMING GROUP

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Additionally, this real-life Fashion TV casino experience is replicated as premium online games by means of high-tech digital streaming equipment. This dual experience offers casino lounges, and the casino that hosts them, an additional growth engine through online gameplay that replicates the glamor of the offline experience, all from the comfort of the player's home.

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Decide to head back? Pick up just where you finished off when you get home. Interact with the same live dealers and get the same land based FashionTV experience you had at the casino. It's all about taking the charm of the real-life experience and convert that into a superior online gaming experience", noted Aviva Banner, Head of Media at FashionTV Gaming Group.

Intergame Online (PR4)

<https://www.intergameonline.com/igaming/news/fashiontv-gaming-group-announces-new-venture>

iINTERGAME News for the coin-op amusement, casino and i-gaming industries

FashionTV Gaming Group announces new venture

November 14, 2019



FashionTV Gaming Group has announced its latest venture in which it partners up with land-based casinos, creating FashionTV branded casino lounges that are available online for real money play.



FashionTV Diamond Lounge is one of the latest ventures in FashionTV Gaming Group's portfolio, embodying the ethos of combining real-life luxury with the virtual world of online gaming.

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Aviva Banner, head of media at FashionTV Gaming Group, said: "Imagine walking into a land-based casino, being welcomed into an exclusive FashionTV Diamond Lounge casino area and being invited to play in a premium FashionTV lifestyle setting. It's a dream come true, you've got a catwalk, FashionTV models, dazzling screens and a general feel of glamour and fashion.

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Read more

G3 News Wire (PR3)

<https://g3newswire.com/malta-fashiontv-gaming-group-offers-casino-experience-with-live-dealer-integration/>



Malta – FashionTV Gaming Group offers casino experience with live dealer integration

By William - 14 November 2019

FashionTV Gaming Group has announced that it is partnering up with land-based casinos to create branded casino lounges which are available online for real money play.

FashionTV Diamond Lounge is one of the latest ventures in FashionTV Gaming Group's portfolio and embodies its ethos of combining real-life luxury with the virtual world of online gaming. This exclusive casino lounge franchise will offer a turnkey 'hybrid package' approach to land-based casinos, allowing guests to play inside the luxurious FashionTV branded lounge, located within the casino. Packages include bespoke branded furniture and casino equipment, as well as lavish design, décor, catwalks, FTV Screens and a number of other elements that FashionTV is renown for.

Additionally, this real-life Fashion TV casino experience is replicated as a premium online game by means of high-tech digital streaming equipment. This dual experience offers casino lounges, and the casino that hosts them, an additional growth engine through online gameplay that replicates the glamor of the offline experience, all from the comfort of the players' home.

Aviva Banner, Head of Media at FashionTV Gaming Group, commented, "Imagine walking into a land-based casino, being welcomed into an exclusive FashionTV Diamond Lounge casino area and being invited to play in a premium FashionTV lifestyle setting. It's a dream come true, you've got a catwalk, FashionTV models, dazzling screens and a general feel of glamour and fashion."

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Live Casino is one of the fastest growing segments of online gaming. Players enjoy the interaction with other players and live casino dealers with the peace of mind in knowing that they're playing at a casino with a reputable and trusted brand.

Ms. Banner added, "By taking an already established and reputable land-based casino and adding a new area with a look and feel of FashionTV luxury and excellence, we're able to provide an identity that extends itself across both the real and virtual worlds, offering increased value to our players and partners."

The FashionTV Diamond Lounge will seek to branch out its operations over the coming year by giving reputable land based operators the opportunity of offering FashionTV branded games, tables, and live dealers, as well as the chance to engage in a number of cross-marketing endeavours including FashionTV branded lifestyle events, tournaments, gala nights, international FashionTV parties and more.

Ms. Banner concluded, "By applying a unique B2B sublicensing model to the powerful FashionTV brand, FashionTV Gaming Group enables software providers and operators to build and run their own FashionTV-branded games and websites, as well as rolling out a series of branded casinos, live dealers, sports betting sites, bingo, lotto, social games and other gaming verticals."



EeGaming.com (N/A)

<https://eegaming.org/latest-news/2019/11/14/39886/fashiontv-gaming-group-announces-new-revolutionary-venture-converting-land-based-casinos-into-fashiontv-casinos-connected-online-2/>



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EuropeanGaming.eu (N/A)

<https://europeangaming.eu/portal/latest-news/2019/11/14/58560/fashiontv-gaming-group-announces-new-revolutionary-venture-converting-land-based-casinos-into-fashiontv-casinos-connected-online/>



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PR5

Casino-Review.co

<https://www.casino-review.co/fashiontv-gaming-group-gianfranco-scordato/>



**FashionTV Diamond Lounge
'brings together the real and virtual
worlds'**

PR3

CasinoPlayersReport.com

<https://www.casinoplayersreport.com/playerslounge/viewtopic.php?t=7261>



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By iv riley on 14 Nov 14, 2019 4:05 pm

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Decide to head back? Pick up just where you finished off when you get home. Interact with the same live dealers and get the same land based FashionTV experience you had at the casino. It's all about taking the charm of the real-life experience and convert that into a superior online gaming experience", noted Alina Banner, Head of Media at FashionTV Gaming Group.

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"By taking an already established and reputable land-based casino, and adding a new area with a look & feel of FashionTV luxury and excellence, we're able to provide an identity that extends itself across both the real and virtual worlds offering increased value to our players and partners", noted Alina.

FashionTV Gaming Group, via FashionTV Diamond Lounge, (<https://www.ftvdiamondlounge.com/>), will seek to branch out its operations over the coming year, giving reputable land based operators the opportunity of offering FashionTV branded games, tables, and live dealers, as well as the chance to engage in a number of cross-marketing endeavours including FashionTV branded lifestyle events, tournaments, gala nights, international FashionTV parties and more.

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TUNF.com

<https://news.tunf.com/fashion-tv-gaming-group-expands-through-casino-lounges/013612>



Fashion TV Gaming Group Expands Through Casino Lounges

1 month ago · Add Comment · 146 Shares · 2 Min Read



Alexander Fale

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Fashion TV Gaming Group has continued its rapid growth by partnering with some of the most prominent, land-based casinos, creating Fashion TV branded casino lounges along the way. Fashion TV Gaming Group is one of the most prosperous B2B companies and its lounges are available online for real cash.

These "Fashion TV Diamond Lounges" are the embodiment of style, glamour, and beauty, something that Fashion TV stands for. The guests can enjoy Fashion TV's infinite games surrounded by lavish décor and captivating entertainment, while they comfortably sit in a luxurious lounge, surrounded by elegant furniture.

"Imagine walking into a land-based casino, being welcomed into an exclusive Fashion TV Diamond Lounge casino area and being invited to play in a premium Fashion TV lifestyle setting. It's a dream come true, you've got a catwalk, Fashion TV models, dazzling screens and a general feel of glamour and fashion. Decide to head back? Pick up just where you finished off when you get home, interact with the same live dealers and get the same land-based Fashion TV experience you had at the casino. It's all about taking the charm of the real life experience and convert that into a superior online gaming experience", noted Aviva Banner, Head of Media at Fashion TV Gaming Group.

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PR2

AyoNews.com

<https://ayo.news/2019/11/14/fashiontv-gamings-diamond-lounges-to-add-some-glam-to-live-casino/>



FASHIONTV GAMING'S DIAMOND LOUNGES TO ADD SOME GLAM TO LIVE CASINO

Published 1 month ago on 14/11/2019
By Oliver Cook



FashionTV Gaming Group is partnering with land-based casinos to create FashionTV branded casino lounges that will also be available online for real money play.

The company says the new Diamond Lounges will integrate live dealers and offer a unique land-based FashionTV casino experience to online players, combining real-life luxury with the virtual world.

FashionTV Gaming says the exclusive casino lounge franchise will offer a turnkey 'hybrid package' for land-based casinos, allowing guests to play inside the luxurious branded lounges located within the casino, literally stepping into the FashionTV world.

Packages will include bespoke branded furniture and casino equipment along with lavish FashionTV design and décor, catwalks, FTV Screens, and other elements. The real-life FashionTV casino experience will also be replicated as premium online games by means of digital streaming, leading for a dual experience package.

Talking about the offering, Head of Media at FashionTV Gaming Group, Aviva Banner, explained:

"Imagine walking into a land-based casino, being welcomed into an exclusive Fashion TV Diamond Lounge casino area and being invited to play in a premium Fashion TV lifestyle setting. It's a dream come true, you've got a catwalk, Fashion TV models, dazzling screens and a general feel of glamour and fashion.

PR1

GamblingIndustryB2B.com

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Jamma-Europe.eu

<https://www.jamma-europe.eu/company/fashiontv-gaming-group-announces-new-revolutionary-venture-converting-land-based-casinos-into-fashiontv-casinos-connected-online-18454>



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11/14/2019



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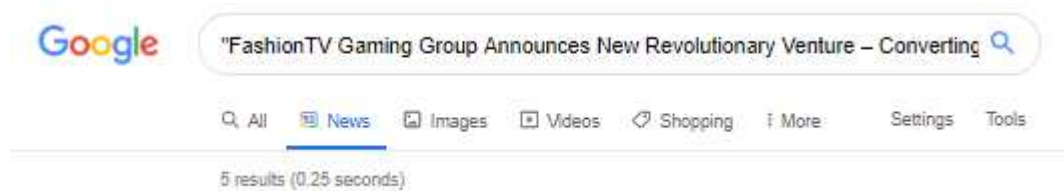
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CalvinAyre.com-Nov. 14, 2019

FashionTV Gaming Group announces new revolutionary venture – Converting land based casinos into FashionTV casinos connected online.

Search Results	Google
FashionTV Gaming Group Announces New Revolutionary Venture – Converting Land-based Casinos into FashionTV Casinos Connected Online	165

Google results for news release headline:

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