

NEWS RELEASE

SIGMA 19 Gets a FashionTV Makeover

FashionTV Gaming Group set to glam up the online industry once again by hosting SiGMA 2019 closing night

Malta- November 20, 2019 – FashionTV Gaming Group (<https://fashiontvogg.com/>) will be attending SiGMA 2019 in Malta, demonstrating the way software providers and operators are able to create and manage FashionTV branded products via the group's innovative sublicensing agreement.

Known for always doing things differently, FashionTV Gaming Group is poised and set to dazzle and entertain delegates with a number of glamorous events and an invitation to attend a once in a lifetime FashionTV party.

Located at Booth P9, the Group will be hosting FashionTV model shows on the diamond catwalk regularly throughout the day, various networking prospects, as well as the opportunity to learn more about this exciting business opportunity.

The event will culminate with an extraordinary FashionTV party marking SiGMA's official closing night at Malta's premier Sky Club on Friday November 29th.

This FashionTV extravaganza is set to welcome 3,000 delegates, celebrities, models, dancers, actors and FashionTV personalities and will offer guests the opportunity to experience the FashionTV high life first-hand.

You can watch a video of life inside the glamorous world of the FashionTV Gaming Group [here](#).

This formidable schedule of events provides a taste of the FashionTV glamour that has been popularly enjoyed for decades. It also creates optimal conditions for new online gaming verticals to operate, whilst providing a steady growth engine for iGaming content providers and B2C operators at significantly reduced risk.

Both FashionTV Gaming Group's live model shows and the official FashionTV closing party will be streamed live, direct from the event, to hundreds of millions of viewers around the world on FashionTV's TV channels as well as on social media, which is happening for the first time in Malta and will offer the unique chance of being broadcast to millions of viewers in a fabulous setting.

Today, FashionTV Gaming Group represents one of the fastest B2B companies within the industry that's backed by global TV network giant FashionTV.



By means of an innovative business model, FashionTV Gaming Group is able to sublicense the FashionTV brand to online gaming operators and software and games developers interested in creating and managing their own FashionTV branded gaming verticals.

From branded games to B2C websites, the FashionTV brand is one that's instantly recognised and admired by billions, and being a part of the exclusive Fashion TV Gaming World ecosystem, allows you to make use of this powerful brand to launch your next venture, whilst getting promoted across the expansive FashionTV network at no extra cost.

In addition, partners are also granted access to exclusive footage, FashionTV marketing assets and additional content that may be used to create a new generation of ground-breaking luxury branded games and sites – the FashionTV way!

ENDS

Editor's notes:

About FashionTV Gaming Group:

FashionTV Gaming Group holds the global exclusive license to utilise FashionTV Brand for all online gaming activities, backed by the FashionTV giant network the Group aims to bridge the gap between the worlds of luxury fashion and events and the virtual online gaming worlds.

The company and its current leading industry partners branded online games and websites allow players to enjoy a real glamorous lifestyle while playing some of their favourite online gambling games from big-name providers.

By drawing on extensive FashionTV archives and countless storylines, FashionTV Gaming Group presents new generation of branded online gaming verticals through a series of slots, arcade, table games, sports, Lotto and more, as well as Live Casino games and Live Dealers. FashionTV branded online gaming products bring in an extra significant audience that's there for the FashionTV experience.

And speaking of which, players and affiliates are rewarded for their participation and loyalty with exclusive prizes, FashionTV branded goods and tickets to some of the most exclusive parties around the world amongst others.

The Fashion TV Gaming Group business model includes licensing companies to utilise FashionTV brand in developing banded games or build and run FashionTV branded gaming verticals.

For more information, contact:

FashionTV Gaming Group

Email: info@fashiontvvgg.com

www.fashiontvvgg.com

FashionTV Gaming Group press page:

<https://fashiontvvgg.com/press>

<https://fashiontvvgg.com/global-media-power/>

NEWS RELEASE POSTINGS

LyceumMedia.com (PR3) 

<https://www.lyceummedia.com/sigma-19-gets-fashiontv-makeover/>



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Posted on November 20, 2019 by admin



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SOCIAL MEDIA

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iGamingCalendar.com
November 20

This year's SIGMA - World's Igaming Village closing #party will receive a FashionTV makeover!

The event, which takes place on 29th November at Malta's exclusive SkyClub, will be hosted by FashionTV Gaming Group and is one not to miss! Collect your ticket at Booth P9.... See More

LYCEUMMEDIA.COM
SiGMA 19 Gets a FashionTV Makeover - Lyceum Media
FashionTV Gaming Group set to glam up the online industry once again by hosting SiGMA 2019 closing night Malta- November 20, 2019 -...

fashiontv gaming group

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Tweets 2,774 Following 766 Followers 1,545 Likes 33 Follow

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Lyceum Media @LyceumMedia · Nov 20
Get set for the #iGaming industry #party of the year with @FashionTV Gaming Group partnering with @iGamingSummit to host this year's SIGMA closing party.

Read all about it here: lyceummedia.com/sigma-19-gets-...



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IGAMING TRADE MEDIA

CalvinAyre.com (PR5)

<https://calvinayre.com/2019/11/22/press-releases/sigma-19-gets-a-fashiontv-makeover/>
CalvinAyre.com

GAMBLING NEWS WITH AN EDGE



SiGMA 19 gets a FashionTV makeover

BY **Press Releases** ON **November 22, 2019**

TAGS: **FASHIONTV GAMING GROUP SIGMA 19**

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Intergame Online (PR4)

<https://www.intergameonline.com/igaming/news/fashiontv-to-glam-up-closing-night>

INTERGAME News for the coin-op amusement, casino and i-gaming industries

FashionTV to glam up closing night

November 26, 2019



FashionTV Gaming Group will be attending SIGMA 2019 in Malta and is poised to dazzle and entertain delegates with a number of glamorous events, including once-in-a-lifetime FashionTV party.



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eNewsletter November 26th

INTERGAME INTERNATIONAL
 Up-to-the-minute news for the coin-op, casino and i-gaming industries

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Yogonet (PR4)

<https://www.yogonet.com/international/noticia/s/2019/11/26/51671-sigmas-6th-edition-set-to-bring-its-awards-gala-celebrities-hummers-and-helicopters>



SIGMA's 6th edition set to bring its awards gala, celebrities, hummers and helicopters



Transport for the conference includes exclusive travel options - four Hummer limos, two helicopters, and even a hot air balloon. A Lamborghini will be up for grabs at FreeBitcoin booth, FashionTV Gaming will put on catwalk shows throughout each day on its stand, and Lucky.io will welcome football legend Roberto Carlos.

This year's **SIGMA** expo in Malta is set to offer celebrity appearances, VIP helicopter transfers, a diamond catwalk model show, and the **Malta iGaming Awards gala**. Organizers say this week's proceedings at SIGMA'19 will have an air of celebration and exclusivity.

SIGMA Group is pulling out all the stops in terms of transport for the conference, with the usual fleet of branded coaches delivering delegates to the show from the centre of St Julian's, as well as some more exclusive travel options - **four Hummer limos, two helicopters, and even a hot air balloon**. There's also a **Lamborghini** up for grabs from **FreeBitcoin** (exhibiting on stand G5).

Furthermore, **FashionTV Gaming** will be putting on catwalk shows throughout each day on their stand P9, and **Lucky.io** will welcome football legend Roberto Carlos on their stand BR21. Also, there will be the VIPs from the iGaming and Blockchain sectors including Calvin Ayre, John McAfee, Anthony Pompliano, Brock Pierce, Jesper Svansson, and many more.

SIGMA.com.mt (PR3)

<https://sigma.com.mt/latest-news/sigma-19-gets-a-fashiontv-makeover/>



SIGMA 19 GETS A FASHIONTV MAKEOVER

November 21, 2019

Editorial / Events

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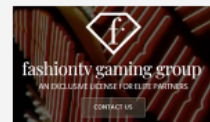
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FashionTV's website.

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In addition, partners are also granted access to exclusive footage, FashionTV marketing assets and additional content that may be used to create a new generation of ground-breaking luxury branded games and sites - the FashionTV way!

iGamingRadio.com (PR1)

<https://igamingradio.com/sigma-19-gets-a-fashiontv-makeover/>



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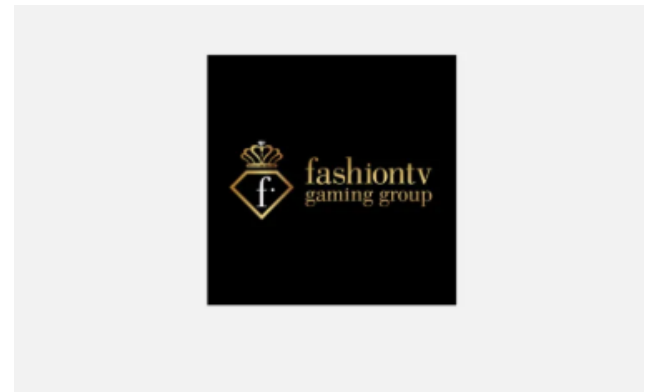
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5Star.Media (N/A)

<https://5star.media/2019/11/21/sigma-19-gets-a-fashiontv-makeover/>



SIGMA 19 GETS A FASHIONTV MAKEOVER

21 NOV 2019 BY 5 STAR BUSINESS NEWS

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EeGaming.com (N/A)

<https://eegaming.org/latest-news/2019/11/21/40139/sigma-19-gets-a-fashiontv-makeover/>



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EuropeanGaming.eu (N/A)

<https://europeangaming.eu/portal/press-releases/2019/11/21/59029/sigma-19-gets-a-fashiontv-makeover/>



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AFFILIATE MEDIA

GPWA (PR5) 

<http://www.gpwa.org/article/fashiontv-gaming-group-to-attend-sigma-2019-232470>



FASHIONTV GAMING GROUP TO ATTEND SIGMA 2019

20 November 2019

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eNewsletter November 20th



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CLIPPINGS: GAMBLING & NEWS PORTALS

Organized by Google Page Rank (PR#)

PR5

casinocitytimes.com 

<http://www.casinocitytimes.com/news/article/fashiontv-gaming-group-to-attend-sigma-2019-232470>



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PR4

casinocity.com 

<http://online.casinocity.com/article/fashiontv-gaming-group-to-attend-sigma-2019-137813>



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RGTOOnline.com 

<http://www.rgtonline.com/article/fashiontv-gaming-group-to-attend-sigma-2019-137813?CategoryName=Gaming%20Life>



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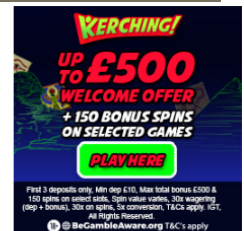
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From branded games to B2C websites, the FashionTV brand is one that's instantly recognized and admired by billions, and being a part of the exclusive Fashion TV Gaming World ecosystem, allows you to make use of this powerful brand to launch your next venture, whilst getting promoted across the expansive FashionTV network at no extra cost.

In addition, partners are also granted access to exclusive footage, FashionTV marketing assets and additional content that may be used to create a new generation of ground-breaking luxury branded games and sites – the FashionTV way.



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NJUS.me

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FashionTV Gaming Group set to glam up the online industry once again
Hosting SIGMA 2019 closing night FashionTV Gaming Group will be attending SIGMA 2019 in Malta, demonstrating the way software providers and operators are able to create and manage FashionTV branded products via the groups innovative sublicensing agreement. Known for always doing things differently, []

Reading Time: 2 minutes

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GamngMeets.com

<http://www.gamingmeets.com/article/fashiontv-gaming-group-to-attend-sigma-2019-232470/>



FASHIONTV GAMING GROUP TO ATTEND SIGMA 2019

20 November 2019

(PRESS RELEASE) – FashionTV Gaming Group will be attending SIGMA 2019 in Malta, demonstrating the way software providers and operators are able to create and manage FashionTV branded products via the group's innovative sub-licensing agreement.

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CasinoBonusesNow.com

<https://forum.casinobonusesnow.com/t/betfashiontv-at-sigma-2019/1355>



BetFashionTV at Sigma 2019

Webmasters

kingofhearts

BetFashionTV are at it again. Appearing at Sigma conference this month.



This year, a mega brand is coming to SIGMA! Following an incredible 2019, FashionTV Gaming Group is set to shake up the industry with its unique concepts, high-profile events and global reach. Harnessing the power of FashionTV, FashionTV Gaming Group has created an exclusive ecosystem that traverses the worlds of luxury lifestyle and online gaming. With access to decades of proven FashionTV content, new partner Operators and Software Providers can create their own unique FashionTV-branded games or websites, launching to a captive FashionTV audience of over two billion people around the world. **CLICK HERE TO SCHEDULE A MEETING NOW WITH OUR COMMERCIAL TEAM ON OUR STAND #P9.**

Style meets substance

From casino and live dealer, to sports betting and lotto, FashionTV-branded products deliver incredible new growth engines, successfully launching recognisable – yet completely unique – new games and dramatically reducing the marketing costs associated with building a new brand. Whether you're a B2B Provider or B2C Operator, FashionTV Gaming Group is your gateway to guaranteed brand recognition.

With access to an audience of billions, you can attract new player segments while creating unique gaming concepts, and exclusive events that bridge the gap between the virtual and real worlds, helping drive loyalty and retention.

From its broadcast channels and massive social media following, to its iconic celebrity events, parties, fashion weeks, model award ceremonies and branded property portfolio, FashionTV has an unrivalled global footprint. And now you can make this influential brand your own, creating websites and games with global impact – and leveraging the FashionTV network to achieve almost instant success.

PR1

GamblingIndustryB2B.com

<https://gamblingindustryb2b.com/2019/11/21/sigma-19-gets-a-fashiontv-makeover/>



SIGMA 19 Gets a FashionTV Makeover

FashionTV Gaming Group set to glam up the online industry once again

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TheDailyPayoff.com

<http://www.thedailypayoff.com/sigma-19-gets-a-fashiontv-makeover/>



SIGMA 19 gets a FashionTV makeover

Posted on November 22, 2019 by The Daily Payoff in E-gaming, Press Releases with No Comments

FashionTV Gaming Group set to glam up the online industry once again

Hosting SiGMA 2019 closing night

Malta- November 20, 2019 – FashionTV Gaming Group will be attending SiGMA 2019 in Malta, demonstrating the way software providers and operators are able to create and manage FashionTV branded products via the group's innovative sublicensing agreement.

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LoginCasino.org

<https://logincasino.org/news/fashiontv-at-sigma-2019-61365.html>



FashionTV at SiGMA 2019

21 November 2019, 17:21

Votes: 2

FashionTV Gaming Group will visit SiGMA 2019 taking place in Malta in order to demonstrate how operators and software providers can create and manage FashionTV branded products through a concluded agreement.



The Group will regularly organize a number of fashion shows during the day, as well as will provide an opportunity to get more information about this type of business.

The culmination of the event will become a fascinating party organized by the Group and dedicated to the SiGMA's official closing night held at Sky Club on November 29.

This extravaganza will welcome three thousand delegates, models, actors, dancers and other famous people, and will provide visitors with an amazing opportunity to experience the Group's social life at first hand.

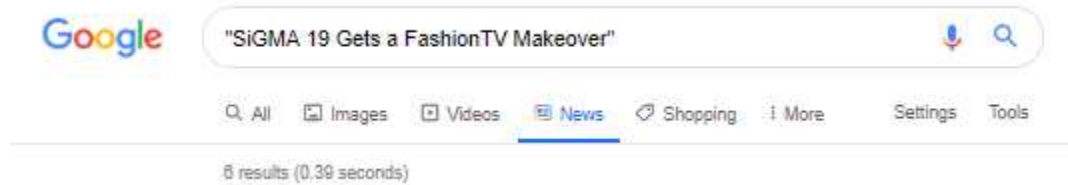
Fashion shows, as well as the closing party, will be broadcasted live, directly from the events. A large number of people around the world will watch the events on the Group's TV channels as well as on social media, which will occur for the first time in Malta.

SEARCH ENGINE LISTINGS

Results as of December 4th, 2019

Indexed in Google News

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CalvinAyre.com-Nov. 22, 2019

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